



Contest Rules for “Express it with Flowers!”

1. This contest is open to all residents of Ontario and will be promoted through pickOntario Facebook page, and website.
2. The contest runs daily from May 1, 2014 to Mother’s Day (May 10, 2014). Each day on the pickOntario Facebook page, there will be a topic of the day. All contestants need to enter by submitting a photo or short story on the pickOntario Facebook page, explaining who they think deserves flowers that day in relation to our daily topic.
3. Maximum one entry per household, per day.
4. Each contest will run daily from 12:00am – 11:59pm. One winner will be selected by 10:00am the following day. Winners will receive a pickOntario gift certificate, valued at \$50.00 to obtain an Ontario grown bouquet of flowers or potted plant, from a local florist. Winners will be chosen by pickOntario and contacted within two days of the contest closing. Gift certificate will be mailed to winners by regular service mail.
5. Prizes will not necessarily resemble prize photos used on Facebook and pickOntario’s website; but are guaranteed to be fresh flowers from the local greenhouses in Ontario.
6. This contest is run by pickOntario.ca; a marketing campaign run by Flowers Canada (Ontario) Inc. representing Ontario floriculture producers and promoting Ontario cut flowers and potted plants.
7. If any winner does not respond within two days of being notified by pickOntario, pickOntario has the right to choose another recipient.
8. Photos and stories submitted must be the property of the individual who is submitting content for the contest. All submissions must be suitable for an audience of all ages. pickOntario has the right to disqualify any submissions that do not meet these standards.
9. The winner will allow pickOntario to use their name, photo and story for advertising within this campaign, “Express it with Flowers!”

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